

**Tasty plc
(the "Company")**

Director's Dealing

The Company announces that it has received notification that on 12 April 2011, Mr Samuel Kaye, Executive Director of the Company, purchased 300,000 ordinary shares (the "Purchase") of 10 pence each in the capital of the Company ("Ordinary Shares"). The Ordinary Shares were purchased at a price of 31 pence per Ordinary Share. Following the Purchase, Mr Kaye is interested in 9,127,207 Ordinary Shares which represents approximately 19.08 per cent. of the current issued share capital of the Company.

13 April 2011

Enquiries

Tasty plc
Jonny Plant

Tel: 020 7637 1166

Evolution Securities Limited
Bobbie Hilliam/ Patrick Castle

Tel: 020 7071 4300